

SYSTEMS AND METHODS FOR IMPROVED APPAREL FIT

ABSTRACT

[0085] Systems and methods for providing garments with improved and customized fits to one or more target consumer groups fit are described in the present invention. One method provides for a garment fit to a target consumer group comprising the steps of

5 determining common body types for the target consumer group, establishing customized body measurement standards for each body type, selecting at least one real fit model for each body type, creating a sample garment in a range of sizes using grading rules, checking each sample garment on a fit model selected for each size and body type, preparing a block for each sample garment size and body type, and using the block to provide a garment fit for a

10 target consumer group. Additional aspects are also disclosed.